

inStore.

Editorial Submission Form & Guidelines

InStore encourages vendors to submit news and new products to be considered for editorial exposure. To be considered for coverage within our product-based articles, please take note of the following submission process:

1. Select a **maximum of 10** small to medium-sized products. No bulky items or items requiring assembly .
2. Package the items in **one medium-sized box**. Avoid using packing peanuts or shredded paper.
3. **Send the items** to 103 Niska Drive, Waterdown ON L8B 0M8. Products arriving after the [editorial submission deadline](#) will not be considered for review .
4. Include this form in the box along with **product descriptions and prices** for each item typed or handwritten on a single piece of paper.

CONTACT INFORMATION:

Company Name: _____

Distributor (if applicable): _____

Contact Name : _____

Contact Email: _____

Product Returns

Please indicate here whether the products you have submitted need to be returned.

NO

YES*

*Once production has wrapped, you will be notified and can make arrangements to retrieve the package at your own expense.

When submitting samples to *InStore*, vendors assume the following risks:

- Items could be lost
- Items could arrive broken
- Items could be returned broken as a result of repackaging issues or courier mishandling
- Items could be misplaced
- Items could pick up the scent of items photographed adjacent - i.e. candles, etc.

Vendors can choose to:

- Assume the risk and send items
- Send less expensive items
- Refrain from sending one-off or precious samples
- Send samples that can't be broken