

## Editorial Submission Form

**Company name:** \_\_\_\_\_

**Contact name:** \_\_\_\_\_

**Your email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Mailing address:** \_\_\_\_\_

### What To Do:

- A maximum of 10 small to medium-sized products. Exclude bulky & items requiring assembly.
- Package in a medium-sized box without packing peanuts or shredded paper.
- Send to 103 Niska Drive, Waterdown ON L8B 0M8 by the deadline date.
- Place this form in the box with a single piece of paper with product descriptions and prices for each item typed or handwritten
- Indicate below whether your products needs to be returned. All products that aren't returned are donated to Eagles Nest Waterdown, an organization that equips people in our local community with the tools they need to create a healthier future.

### DISCLAIMERS!

1. Products arriving one day past the deadline will not be considered - no exceptions:)
  2. The following events although rare do have the potential to happen when submitting samples:
    - items could be lost or misplaced
    - items could arrive broken as a result of improper packaging or courier mishandling
    - items could pick up the scent of items they're photographed with
- Vendors submitting samples choose to assume these risks in exchange for fantastic coverage:)

**Product Returns**  No  Yes

Once shooting wraps, we will contact you to arrange for a pickup directly from our office.

## Free Reviews: No Strings Attached!

- InStore offers all vendors the opportunity to submit product for free publicity, whether or not they support the magazine with advertising dollars.
- This unique service involves unpacking, photographing, and featuring your products at no cost and repacking the items you have submitted if they require, at no cost.
- Our readers trust the magazine to only recommend products that have passed our personal smell test which is why we ask for product samples rather than accepting pickup art.
- Before referring a product to our readers, we want to see it, touch it, gauge its weight, colour, dimensions, the quality of material and whether your labels are applied straight.
- If you product is featured - and we try to feature at least one item from every company - we will send you a print copy of the magazine at no cost!

**Contact:**

**Erica Kirkland, Owner**

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